

**Bullock Trade
in
Banni Pachchham**

Survey conducted by Sahjeevan

- Survey Details

- Survey conducted in the Year 1999.
- Total Traders / Breeders in Banni Pachchham = 80.
- Detailed Survey conducted of = 42 (50%)
- Survey Objectives
 - To study the methodology of rearing and trade
 - To study the scale /turnover of trade
 - To study the financial viability of trade
 - To study the risks and potential of Trade

The Breeding and Trading Chain

Farmers	Breeders	Traders
New Born to 8 months	8 months to 3 years	3-5 years
	<ul style="list-style-type: none"> •Keeps 10-20 as per fodder availbily •Immunisation •Trains for farming 	<ul style="list-style-type: none"> •Keeps 50-70 for 3-5 months •Collects from Bhambhar Mela, Vill of Kutch, Rajasthan •Transports by foot
Sells to Breeder 900-1600/-	Sells to trader (1-1.5) 1500-2000 (2-2,5) 2500-3000 (3-4) 5000-6000	Sells to Saurashtra (1-1.5) 3000-4000 (2-2,5) 4000-4500 (3-4) 7000-8000
-	in a Bed year 40% loss	

Trader Economics

- Each Trader Buy 50-70 Bulls
- Requires a capital investment of
 - 1.25 – 2 lakhs for buying
 - .75 – 1 lakh for maintaining
 - Total 2 – 3 Lakhs
- Gross Profit per animal = 2500/-
- Net Profit per animal = 900/-
- Each Trader expects a Gross profit of Rs.1.25 to 1.75 lakhs and net profit of Rs.45-63000 from selling
- Expenditure incurred
 - Fodder
 - Hiring person for Grazing and escorting animals to Saurashtra
 - Medication
 - Food for person
 - Loss due to death of animals
- The entire operation takes 4-6 months to

Market

Fluctuation/Risks/Competition

- The Selling happens in the month of, Asadh, Shravan, Bhadravo, Aso
- Good Prices can be expected when good monsoon happens in Saurashtra
- Best Profits can be expected when there is bad rains in Kutch and good rains in Saurashtra
- Species of Kutch popular in saurashtra
 - Vadhiyari 90% Kankrej & Gardai 10%
- These Species are preferred due to their strength, savai chal, adaptibility, beauty, strong hoof
- Kutch has a monopoly in the Kathiawar regions of Morbi, Gondal, Rajkot, Vankaner
- Main Caste groups that buy are – Kolis, Darbar, patel, Ahir, Harijan
- Competition is from traders of Limdi, Rajasthan, sarania, Nadiad, Banaskantha, Petlad

Total Turnover of Banni Pachchham

- Total 80 Breeders/Traders are there in this region (approximately 70 villages)
- Total turn over in the year 1999-2000 was 1.86 crore with a gross profit of 85 lakhs which is 45.8% and a net profit of 30 lakhs which is 16.5%

Analysis

- Deterioration of Breed is main concern
- Availability of Credit is at high rates of interest
- Market is greater than supply
- Good Profit Possibilities
- Main source of Fodder is dry land agriculture and open grazing
- Net value of dryland agriculture for breeder increases from 1500/- per acre to 4000/- per acre